

Alexis Croker-Benn

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EDUCATION

Fashion Institute of Technology, State University of New York

Bachelor of Fine Arts, Fashion Design, Specialization in Sportswear, History of Art Minor | May 2021
Magna Cum Laude, GPA: 3.85, Dean's List, Phi Theta Kappa Honor Society

Associates in Applied Science, Fashion Design | May 2019

Cum Laude, GPA: 3.70, Dean's List, Phi Theta Kappa Honor Society

-Politecnico di Milano (Milan, Italy), Study Abroad Program | August - December 2019

-Polimoda (Florence, Italy), Study Abroad Program | August - December 2018

LEADERSHIP ACTIVITIES & AWARDS

Fashion Institute of Technology

- Black Student Union | 2017- 2021
- Officer of FIT Student Association in Milan | 2019
- Officer of Renegade PR Social Media | 2017 - 2018
- Leadership Weekend | 2018
- WFIT Radio Show | 2017 - 2018
- Summer Pre College, Screen Printing & Pattern Making Courses | 2016 - 2017

Other Locations

- Cornell University's Summer College Fashion Design Program | 2015
- Columbia University's "Youth About Business" Summer Program | 2014 - 2015
- President of French Honor Society | 2016 - 2017
- President of French Club | 2016 - 2017
- AP Scholar Award | 2016 - 2017
- Scholar-Athlete Award | 2016 -2017
- Silver Medalist in Art: Fashion Design | 2017
- National Honor Society (NHS)
- National Society of High School Scholars (NSHSS)

SKILLS AND PROFICIENCIES

Computer Programs:

Adobe Photoshop, Adobe Illustrator, CAD {Kaledo Lectra}, Clo3D, PLM {YuniquePLM}, Microsoft {Excel, PowerPoint, Word}

Design & Public Relations:

Pattern Making, Design Illustration, Draping, Garment Construction, Trend Research, Graphic Design, Screen Printing, Painting on Silks, Social Media Analysis, Social Media Management

Languages:

English - Primary Language
French - Intermediate Level
Italian - Intermediate Level

EXPERIENCE

Estelle's Dressy Dresses, Jewelry's Head Sales Associate & Fashion Coordinator

2019 | East Farmingdale, New York

- In charge of the jewelry section in the shop, responsible for displays, ticketing merchandise, and large orders.
- Fashion Coordinator, acting as a personal shopper. Providing a pleasant shopping experience for customers & finding the right products for their special occasions.
- Reported to & worked with management / Completing all tasks assigned in a timely fashion.
- Recognized for my high-spirited attitude & determination by both customers & other employees.

Charlotte Russe, Sale Associate & Stylist

2017 - 2018 | Deer Park, New York

- Trained new sales associates on the companies procedures, policies, & ideals.
- Assisted with retail auditing & tracked product inventory.
- Received accolades for delightful customer service & professionalism.
- Set up the visual displays of the store and maintain organization & appeal.
- Managed daily register operations & Point of Sale software.

New York Fashion Week Seasonal Volunteer

- Altuzarra - Set-Up Assistant & Runner | 2021
- Oscar de la Renta - Dresser & Runner | 2019
- The Row - Model Stand-In for choreography | 2017
- Eva Longoria - Greeter, Runner, & Set-Up | 2017
- Livari by Alysia Reiner - Greeter, Dresser, & Set-Up | 2017

